



Australian
Children's
Television
Foundation

NETFLIX

CELEBRATE AUSTRALIA INITIATIVE

Live Action Series – 6-12 years.

What we're looking for

We are looking for shows that will appeal to our kid & tween target through quick and relevant hooks. Ideally, they will be light in tone dramas, fantasy, adventure, or even unscripted. Examples of quick hooks could be sports, mythical creatures, lore, outdoor survival, and the like. We look for shows that our core audience will find aspirational and can easily be described in one sentence.

Requirements for all series (live action)

- Celebrate Australia as an aspect of the series (i.e. Australian sports, animals, locations, etc)
- ½ hour scripted live action series for kids or ½ hour unscripted live action series for kids
- Aspirational themes and stories for kids 6-12 years old told from a kid point of view.
- Commitment to diversity, equity, inclusion, and authentic representation on screen and behind 'the camera.'
- Flexible series length – subject to what suits the concept/story.

Submission Materials

If you choose to participate, we're requesting a 3-5 page Series Pitch document (per idea).

YOUR PITCH SHOULD INCLUDE:

- One sentence pitch
- Proposed format
- Series overview
- Character & location descriptions
- Story structure/how an episode works
- Sample premises (No more than 5, and no more than a paragraph each)
- Attached writer or list of suggested writers (if not the submitter)

DEVELOPMENT OUTCOME:

- Full Bible including:
 - Series overview
 - Overall story arc
 - fleshed out character descriptions
 - the world of the series (if needed)
 - Pilot episode description/synopsis
 - 8-10 episode synopses (short paragraph each)
 - Pilot script

We do not require a development budget at submission stage, this will be developed in consultation once the project is selected.