

30 years  
1982-2012

AUSTRALIAN CHILDREN'S  
TELEVISION FOUNDATION

# CARE FOR KIDS

## Television News

Issue no.123 | July 2012



Inside: ● Prix Jeunesse International ● Dance Academy 2 ● My Place 2 Wins the Logie Award

## Bushwhacked!

*Bushwhacked!*, a 13 x 24 minute factual entertainment series, will be launched by the ACTF at the international market at MIPCOM.

The series hosts, Brandon Walters (of 'Australia' fame) and ABC Studio3's Kayne Tremills, set off on the adventure of a lifetime to remote corners of Australia, learning about Indigenous rites and rituals and weird and wonderful wildlife. This is predominantly a fun-fuelled, adrenalin-pumping, heart-throbbing, fast-paced adventure following these two colourful characters – one an ice cool bushman; the other a skateboarding city-slicker who's never been into the heart of Aboriginal Australia.

Chasing down dangerous spiders, killer sharks and venomous snakes, as well as friendly

penguins and loveable turtles amongst other rare and endangered native Australian animals, the boys are constantly kept on their toes. And adventure is always calling as they also challenge each other to death-defying experiences such as rock climbing, skydiving and zip-lining to name a few!

*Bushwhacked!* is a North One Television Production for ABC3 and National Indigenous Television (NITV), distributed internationally by the Australian Children's Television Foundation.

Series Producer/Writer is Dan Goldberg, Senior Producer is Lester Jones and the Executive Producers are Adam Kay, Bernadette O'Mahony and Thierry Bled.



# Funding

## INDEPENDENT SCRIPT DEVELOPMENT INVESTMENT



At its meeting on 12th June 2012 the Board approved script development investment in the following projects:

### Surf and Turf's Dino Delivery

\$5,925 to Tim Bain, to write a bible and pilot script with script editor support, for an animated series for 6–9 year olds.

### My24

\$14,000 to Essential Media, to develop a proposed children's documentary format.

Additional ("second and/or third round") funding was provided to three projects previously in receipt of script development funding to progress those projects further. Those three projects are:

### Little Lunch

\$22,355 to Gristmill, towards the production of a pilot episode of a live action comedy drama for 6–9 year olds.

### Blue

\$8,440 to Cordell Jigsaw to write two episodes of a sitcom for 9–14 year olds.

### Hoopla!

\$49,825 to Beyond Screen Productions towards the writing of 16 episodes of a live action pre-school series.



# Prix Jeunesse

## YOUTH JURY AND FESTIVAL

Prix Jeunesse International is a bi-annual festival in Munich bringing together nearly 500 broadcasters and producers from all over the world, for a week of screenings and discussion about the best children's television programs. It is a rich cultural experience. Afterwards the participants vote on the programs in competition and the Prix Jeunesse prizes are awarded.

The ACTF's Bernadette O'Mahony was one of the five "moderators" of the discussion at Prix Jeunesse in June.

In addition, Prix Jeunesse establishes panels of young people between the

ages of 12–15 years old in 10 different countries to watch the programs entered in the youth category and vote to award a program the Prix Jeunesse Youth Jury Award. This year the ACTF hosted a Youth Jury of students from Albert Park College in Melbourne to represent Australia.

The youth of 10 different countries, including our Australian panel, were virtually unanimous in awarding the Youth Jury Prize to a film noir comedy from Germany called *Two and a Half Heroes*.

## GLENDA CELEBRATES 30 years



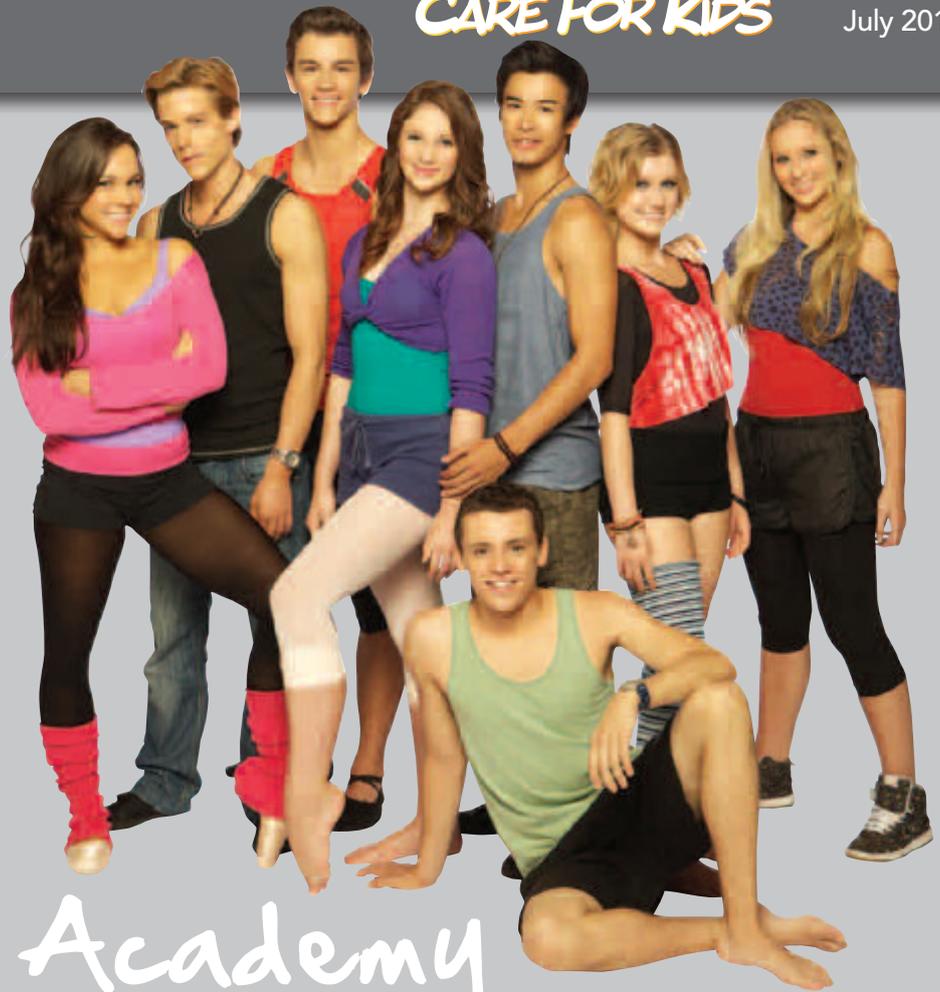
1982



2012

Much loved ACTF staff member, Glenda Wilson, has notched up 30 years' service with the ACTF. Glenda joined the ACTF on the 19th April 1982, just one month after we were incorporated. ACTF Chairman, Janet Holmes à Court, said: "Glenda has served the ACTF with complete devotion to her duties for 30 years and has outlasted everyone. What a tremendous contribution she has made."

THE SECOND SERIES OF *DANCE ACADEMY* HAS COMPLETED ITS FIRST RUN ON ABC3, ACHIEVING UNPRECEDENTED RATINGS FOR A CHILDREN'S DRAMA. ITS AVERAGE DAILY AUDIENCE ON ABC3 WAS IN EXCESS OF 110,000 VIEWERS, AN OUTSTANDING RESULT FOR ANY DIGITAL CHANNEL AT 6.30PM.



# Dance Academy

It was also one of the most downloaded programs on the ABC's iView service during the period it was on air, and in addition to the iView screenings it received another 700,000 downloads through the ABC3 website. The high level of "fan chat" on the ABC3 web page and Facebook, confirm that this series was a hit, not only with its target audience of 10–14 year olds, but also with younger and older viewers.

*Dance Academy* was created by Joanna Werner and Samantha Strauss and is a Werner Film

Productions for ABC3 and ZDF Television Germany, in association with the Australian Children's Television Foundation. It is distributed in Australia and New Zealand by the ACTF and in the rest of the world by ZDF Enterprises.

A final series of 13 x 24-minute episodes is now in pre-production and will commence filming in Sydney in August 2012. This will bring the total number of episodes to 65 and conclude the *Dance Academy* journey.



## ADVISORY SCHOOL Network

The ACTF seeks to expand its advisory schools network. If your school is interested in being involved, please see the article on page 3 of Education News or the ACTF website: [www.actf.com.au/education/publications](http://www.actf.com.au/education/publications)



**BOARD MEMBER APPOINTMENTS**



Mr Garry Hewitt has been appointed by the Hon Dr Elizabeth Constable, Minister for Education to represent the Western Australian Government on the Board of the ACTF. Mr Hewitt is the Acting Executive Director in the Office of Early Childhood Development and Learning in the Department of Education, Western Australia.



The Hon Simon Crean, Commonwealth Minister for the Arts, has re-appointed Feyi Akindoyeni to represent the Commonwealth on the Board for a further three year term. The Minister said:

"I am delighted that Ms Akindoyeni will continue in her role on the ACTF Board. Serving a second term provides the Board with continuity in strong Commonwealth representation, and her wealth of experience will maintain the Board's communications, social and education marketing expertise."

MY PLACE 2  
**Wins the Logie**



The second series of *My Place*, produced by Matchbox Pictures, has won Australian television's 2012 TV Week Logie Award for the most outstanding children's

program. Producers Penny Chapman and Helen Panckhurst accepted the Award at the ceremony on the 15<sup>th</sup> of April in Melbourne.



PROGRAMS  
**On Air**

Dancing Down Under –  
ABC3, Mondays 8.30pm

