

# CARE FOR KIDS

THE NEWSLETTER OF THE AUSTRALIAN CHILDREN'S TELEVISION FOUNDATION

TELEVISION NEWS

ISSUE No. 117 JULY 2010

## Lockie Leonard 2 Sold to Disney XD US

*Lockie Leonard* (series 2) has been sold to Disney XD in the United States. The series premiered on television in the USA on the 22nd of June, ahead of the Australian premiere on the Nine Network, which is expected later this year.

"The sale to Disney XD is a great breakthrough for us as the USA is always a tough market to crack for Australian shows. We're thrilled that *Lockie Leonard* has broken the drought and can't wait to see how the US audience responds to this warm and funny show which brings real boys and all their loveable foibles to life", said Jenny Buckland, CEO of the ACTF.

*Lockie Leonard*, produced by Kylie Du Fresne and Goalpost Pictures, is based on the much loved Tim Winton books and set against the backdrop of the spectacular surfing coast of southern Western Australia.

"We're very excited to bring *Lockie Leonard* to the Disney XD line up. We feel this series delivers on many of our core Disney XD brand values for our key demographic of boys 6 – 14," said Tracy McAndrew, Director Acquisitions and Co-Productions, Worldwide Programming – Disney Channels.

(Story Continued on Page 2)



## DANCE ACADEMY

*Dance Academy* has commenced screening on ABC 3, weeknights at 5.50pm and Sundays at 3.40pm



# My Place series 2 gets the green light



The ABC has commissioned a second series of *My Place*.

The original *My Place* television series adapted the picture book, written by Nadia Wheatley and illustrated by Donna Rawlins, into 13 episodes about 13 children who live in the same house over 120 years (2008 – 1888). Their special place is a Moreton Bay Fig tree that represents a place of belonging for each child in the series.

In *My Place 2* the series will go back in time for a further 13 episodes (1878 – to before time). The series is currently in development, with pre-production due to start in July and filming to start in September 2010.

The series is produced by Penny Chapman and Matchbox Pictures, with ABC TV, Australian Children's Television Foundation, Screen NSW, Screen Tasmania, ABC Commercial and Screen Australia. The ACTF will distribute the series internationally.

## While *My Place* series 1 wins a Logie!

*My Place* has won the 2010 TV Week Logie Award for Most Outstanding Children's Program. The Award was accepted by producers Penny Chapman and Helen Pankhurst of Matchbox Pictures at the ceremony in Melbourne on 2 May 2010.

Eleven year old Anastasia Feneri also received a Logie nomination for the Graham Kennedy Award for Outstanding New Talent for her performance as Sofia in the 1968 episode of *My Place*.



Above: Helen Pankhurst and Penny Chapman, Matchbox Pictures  
Left: Anastasia Feneri

## (Story continued from Page 1 *Lockie Leonard 2* Sold to Disney XD US)

The sale caps off a terrific run of international sales for the new series of *Lockie Leonard*, with the series also sold to RTE Ireland, Nickelodeon New Zealand, Cartoon Network Latin America, Netherlands Public Broadcasting, Mondo TV for English speaking Africa and Luk International for Spain and Portugal, in the space of a few months. The BBC has also acquired the series, which will be released on DVD in the United Kingdom through Revelation Films.

Other recent international sales include sales of *Mortified* to Multirio Brazil, EBS Korea, SVT Sweden, Qatar Airways, Air New Zealand and ARD Germany. *Mortified* has also been released on DVD in Germany through Lighthouse Home Entertainment. *My Place* has been purchased by Qatar Airways and NRK Norway.



Right: Damian Kovanagh, BBC,  
with Trevor Drane, Revelation Films

# My Place for Teachers



In April, the Interactive Media Awards (IMA) awarded the ACTF and Education Services Australia an Outstanding Achievement Award for excellence in the design, development and implementation of the *My Place for Teachers* website ([www.myplace.edu.au](http://www.myplace.edu.au)).

The *My Place for Teachers* website, developed as a partnership between the ACTF and Education Services Australia, uses the television series as a springboard for studies in Australian history and English. Its main features include:

- A decade timeline that highlights events in each decade of Australian history through the contexts of politics, society and culture, science and technology. This information underpins the stories of the children and the development of Australia.
- 39 clips with associated teaching activities and student activity sheets for years 3–6 and beyond. The activities relate directly to the Australian curriculum for the studies of History and English.
- 3 main themes, and 22 sub-themes, where teachers can search for relevant resources to support their individual programs and integrated study.
- *Our Place*, which is an interactive online teacher forum where teachers can share their strategies for using *My Place* in the classroom and upload stories of their own students.

The *My Place for Teachers* website was launched in April by Rob Randall, General Manager, Curriculum, Australian Curriculum Assessment and Reporting Authority (ACARA), at a function at the Melbourne Museum hosted by the ACTF and Education Services Australia. In his speech, Rob Randall highlighted the importance of rich curriculum resources like the *My Place for Teachers* website for bringing the new national curriculum in the study of history and English to life. Rob described the partnership between Education Services Australia and the ACTF as the perfect example of the synergy that could exist between education and broadcasting, arts and entertainment sectors to enrich learning.



Above in the back row: Nicolas Germinagni and Stuart Vaughan, ESA; Anna Kamasz, ACTF; Daniel Nicholls, ESA  
Front row: Gillian Ramsay, ESA

From left to right: Stuart Tait and Susan Mann, ESA; Jenny Buckland, ACTF; Penny Chapman, Matchbox Pictures; Rob Randall, ACARA

# Trop Jr

Peter Richardson and Josh Raish, from Clancy Catholic College in NSW, were announced the 2010 Trop Jr winners on the 21st of February. The winning film was called "Every Coin Has Two Sides".

Tropfest founding festival director, John Polson said of the winning film, "When I first watched this film I was blown away by the cinematography and couldn't believe that it was made by a Trop Jr entrant. The crowd that attended today and the massive increase in entries are testament to the growing popularity of the Trop Jr program."

The runner-up was Sam Wickham from The McDonald College in NSW, with "D'amour Courte".

The 14 finalist films came from all around Australia and were screened at public events in Sydney, Melbourne, Brisbane and Canberra on the 21st of February.

Entries for the 2011 Trop Jr festival will need to be completed by the end of 2010 and the entry guidelines will be published later this year. To be kept updated you can subscribe to the e-newsletter Trop Jr News at [www.tropjr.com](http://www.tropjr.com). All films entered in Trop Jr need to be created especially for the festival and therefore must include the Trop Signature Item (TSI) somewhere in the film. For the 2011 festival the TSI is "FAN".



## Independent Projects Investment Program – Board Approvals



At its meeting on 1 March 2010 the Board approved investment in the following project:

Stompy and Snorty (animated series)  
Robert McGlynn, Crow Media (WA)

\$9,195 was committed for further developing the series bible and a script.

Intrepid Stompy has enormous feet; dreamy Snorty has a giant nose. Together these unlikely best friends explore their surreal suburban solar system, populated by quirky characters, in a blend of humour, science and silliness.

## New Board Member

Trish Wilks is the Director of the Learning and Teaching Branch, in the Department of Education and Training, Australian Capital Territory.

Trish is responsible for curriculum programs and support for K – 12, implementation of the ACT curriculum framework for P – 10, and professional learning and development for all department staff. She has many years experience as a classroom mathematics teacher, teacher librarian, Deputy Principal and Principal in ACT schools. Trish represents the ACT Government on the Board of the ACTF.

